WORKSHOP PROGRAM

| | APRIL 05 th , WEDNESDAY / SALON-3 / Floor 03 | |
|-------------|---|--|
| | GAINING COMPETITIVE ADVANTAGES FROM GLOBAL HEALTH TOURISM: TURKEY DESTINATION MODERATOR: PROF.DR.HAYDAR SUR - Dean- Health Science of Uskudar University | |
| 15:30-17:00 | WORKSHOP-SESSION-1 | |
| 17:00-17:30 | BREAK | |
| 17:30-19:00 | WORKSHOP-SESSION-2 | |
| | | |
| | APRIL 05 th , WEDNESDAY / SALON-4 / Floor 03 | |
| | APRIL 05 th , WEDNESDAY / SALON-4 / Floor 03 REGULATIONS IN SPORTS TOURISM MODERATOR: PROF.DR.BURHANETTİN HACICAFEROĞLU, PhD - Provincial Director of Antalya Youth Services | |
| | REGULATIONS IN SPORTS TOURISM | |
| | REGULATIONS IN SPORTS TOURISM MODERATOR: PROF.DR.BURHANETTİN HACICAFEROĞLU, PhD - Provincial Director of Antalya Youth Services WORKSHOP-SESSION-1 | |

SCIENTIFIC PROGRAM

| APRIL 06 th , THURSDAY / SALON-1 / Floor 02 | |
|--|---|
| Session 01 | HEALTHCARE & SPORTS TOURISM IN TURKEY MODERATOR: PROF.DR.NECAT YILMAZ, MD / Secretary-General, Antalya Public Hospitals Union |
| | ASSOC. PROF. BURHANETTİN HACICAFEROĞLU / Provincial Director of Antalya Youth Services |
| | PROF.DR.NECAT YILMAZ, MD / Secretary-General, Antalya Public Hospitals Union |
| | PROF.DR.EYÜP GÜMÜŞ, MD / Undersecretary of Ministry of Health |
| 13:30-15:00 | iBRAHİM ÖZEKİNCİ / Deputy-Undersecretary Of Ministry Of Youth And Sport |
| | BAKİ ALKAÇAR / Deputy-Undersecretary Of Ministry Of Culture And Tourism |
| | FATİH HASDEMİR / Deputy-Undersecretary Of Ministry Of Development |
| | MUKADDES NUR YÖRÜKOĞLU / Deputy General Manager, Ministry Of Economy: Free Zones, Foreign Investments And Services |
| 15:00-15:30 | BREAK |
| Session 02 | INNOVATION IN HEALTH & SPORT TOURISM MODERATOR: ÜNAL HÜLÜR, MD / Antalya Provincial Directorate of Health |
| | FUTURE OF HEALTH TOURSIM: EDUCATION & MANAGEMENT IN HEALTH SCIENCES PROF. CEVDET ERDÖL, MD / Rector - University of Health Sciences |
| 45.20.47.00 | HEALTH TOURISM IN TURKEY MEHMET ALI AYDIN, MD / Head of Department of Health Tourism - Ministry of Health |
| 15:30-17:00 | GAINING COMPTETITIVE ADVANTAGES FROM GLOBAL HEALTH TOURISM TURKEY DESTINATION: WORKSHOP REPORT PROF.DR.HAYDAR SUR, MD / Dean - Health Science Institute of Uskudar University |
| | ENVIRONMENTAL ETHICS AND ALTERNATIVE TOURISM PROF.DR.SUAT KARAKÜÇÜK / Gazi University - Chair Person of Sportmanagement Dept. |

| | APRIL 06 th , THURSDAY / SALON-2 / Floor 02 | |
|-------------|---|--|
| Session 01 | TENNIS-TOURISM MODERATOR: BİLGEHAN BAKIRCIOĞLU / General Manager - Winner Events & Organisations | |
| | TENNIS TOURISM IN ANTALYA BİLGEHAN BAKIRCIOĞLU / General Manager - Winner Events & Organisations | |
| 13:30-15:30 | THE TENNIS PARADOX: THE MENTAL TRAINING AND THE COACHING OF THE FUTURE ALBERTO CASTELLANI / Global Professional Tennis Coach Association - National President | |
| | VISUAL STIMULI AND TRAINING IN TENNIS FREDERICO DI CARLO / GPTCA Certified Coach | |

| APRIL 06 th , THURSDAY / SALON-5 / Floor 03 | |
|--|--|
| Session 01 | ELITE COACHING SEMINAR MODERATOR: MIKHAIL A.VINOGRADOV / Innovation Center of Russian Olympic Committe Expert |
| 14:00-18:00 | COACHING IN ELITE ORIENTEERING MIKHAIL A.VINOGRADOV / Innovation Center of Russian Olympic Committe Expert |
| | COLOUR THE WORLD GÖRAN ANDERSSON / International Orienteering Federation, World Orienteering Day - Project Manager |

| | APRIL 07 th , FRIDAY / SALON-1 / Floor 02 |
|-------------|---|
| Session 3 | MARKETING & BRANDING & CONTINUITY IN MEDICAL TOURISM |
| 36221011 3 | MODERATOR: PROF.DR.DİLAVER TENGİLİMOĞLU / Atilim University - Business Management |
| | IMPORTANCE OF BRANDING IN MEDICAL TOURISM |
| | PROF.DR. DİLAVER TENGİLİMOĞLU / Atilim University - Business Management IMPORTANCE OF DIGITAL MARKETING FOR MEDICAL TOURISM |
| | PROF.DR.ALMIR PESTEK / School of Economic & Business in Sarajevo |
| 10:30-11:35 | MEDICAL TOURISM DEVELOPMENT FOR TURKEY: BUILDING A UNIQUE AND SUTAINABLE TURKISH HEALTH TOURISM PRODUCT STRATEGY DR. MARIA K.TODD / Mercury Healtcare International |
| | BRANDING IS THE HEART OF THE MEDICAL TRAVEL BUSINESS ILAN GEVA / Ilan Geva & Friends |
| 11:35-11:45 | BREAK |
| Session 4 | IMPORTANCE OF PHYSICAL - THERAPY AND REHABILITATION IN MEDICAL TOURISM MODERATOR: ASSOC.PROF.DR.YALÇIN YÜKSEL, MD / Antalya Training & Research Hospital |
| 11:45-12:15 | REHABILITATION IN HEATLH AND MEDICAL TOURISM: INNOVATIONS AND STUDY CASES PROF. DR. GÜL BALTACI, MD / Ankara Güven Hospital-Coordinator of Physical-Therapy and Rehabilitation Dep. |
| 11.45-12.15 | COST EFFECTIVITY ANALYSES OF REHABILITATION IN MEDICAL TOURISM |
| 42.45.42.25 | PROF. DR. MEHVEŞ TARIM, MD / Marmara University- Health Science Faculty, Director of Health Management. |
| 12:15-12:25 | |
| Session 5 | KIDNEY SURGERY: LAPAROSCOPY & TRANSPLANTATION MODERATOR: PROF.DR.TİBET ERDOĞRU, MD / Üroklinik Istanbul - Urology Prof. |
| | ROBOTIC AND LAPAROSCOPIC SURGICAL TECHNIQUES IN UROLOGIC CANCER DISEASES PROF.DR.TİBET ERDOĞRU, MD / Üroklinik Istanbul - Urology Prof. |
| 12:25-12:55 | KIDNEY TRANSPLANTATION |
| | PROF.DR.BÜLENT OKTAY, MD / Urology Prof. |
| 12:55-14:00 | BREAK |
| | ABILITIES AND ACHIEVEMENTS OF TURKEY IN MEDICINE |
| Session 6 | MODERATOR: PROF.DR.MÜNCİ KALAYOĞLU, MD |
| | Professor And Chairma, General Surgery & Pediatric Surgery And Organ Transplantation, Memorial Hospital EXTREME PLASTIC SURGERY |
| | PROF.DR.ÖMER ÖZKAN, MD / Antalya Akdeniz University, Plastic And Reconstructive Surgery Department |
| 14.00 15.20 | 23 YEARS OF TRANSPLANTATION IN ANTALYA, TURKEY |
| 14:00-15:30 | PROF.DR.ALPER DEMİRBAŞ, MD / Antalya Medikal Park Hospital, Organ Transplantation Department |
| | WHAT WE SUCCESS WITH MEMORIAL CANCER CENTER IN ANTALYA? |
| 45.20.45.50 | PROF.DR.MUSTAFA ÖZDOĞAN, MD / Antalya Memorial Hospital, Oncology Department |
| 15:30-15:50 | |
| | MEANS AND WAYS FOR SUSTAINIG MEDICAL TOURISM CHAIR: PROF.DR.SEVAL AKGÜN, MD / Professor of Public Health and Medicine |
| Session 7 | Chief Quality Officer |
| Session 7 | Director, Employee And Environmental Health Dept. |
| | Baskent University Hospitals Network, Turkey |
| | THE ROLE OF ACCREDITATION IN ENHANCING QULITY AND INNOVATION IN MEDICAL TOURISM PROF.DR.SEVAL AKGÜN, MD / Professor of Public Health and Medicine |
| | Chief Quality Officer |
| | Director, Employee And Environmental Health Dept. |
| | Baskent University Hospitals Network, Turkey |
| | INNOVATION IN MEDICAL TOURISM IN TURKEY MERI ISTIROTI / Liv Hospital Group Coordinator - Turkish Healthcare Travel Council Executive Board President |
| 15:50-17:35 | MEDICAL TOURISM FROM A LEGAL PERSPECTIVE: CURRENT FEATURES AND A VISION FOR THE FUTURE PROF.DR.AYFER UYANIK / Mef University Law Schol / Llm, Phd in Law-Istanbul & Head of Private Law Department |
| | WHY MEDICAL TOURSIM SPESIFIC CERTIFICATION AS A COMPLEMENTARY QUALIFICATION TO OUR EXISTING QUALITY MAN- |
| | AGEMENT SYSTEM? DR.CLAUDIA MIKA / Temos International Gmbh - CEO |
| | SUSTAINING MEDICAL TOURISM THRU LONG TERMCARE PROF.DR.ASSAF ALASSAF / American Institute for Healthcare for Quality, Oklahama - Executive Riector |
| | EVOLVING AND CHANGING TRENDS IN MEDICAL TOURISM |
| | MARIA D.GEORGA / Intuition: IMTJ – Treatmentabroad |

| | ADDU OZIN FRIDAY / CALON 2 / Floor 02 |
|-------------|--|
| Session 02 | APRIL 07 th , FRIDAY / SALON-2 / Floor 02 SPORTIVE SYNERGY BUILD BY EUROPEAN UNIVERSITIES |
| 36331011 02 | MODERATOR: PROF.DR.MEHMET GÜNAY / Faculty Of Sport Sciences Of Gazi University |
| | PROF.DR.MINDAUGAS BALCIUNAS / Cancelorof Lsu, Secretary General Of Usso |
| | PROF.DR. MINDAUDAS REIKINIS / Chairman Of Board Of Lsu |
| | PROF.DR.OSVALDOS KRAUKAS / Klaipeda University |
| | JULIUS GRANTS / Latvian Sport University, Vice-Rector |
| 11:30-11:40 | BREAK |
| Session 03 | MEDITERRANEAN SPORT CLUBS |
| | MODERATOR: KORAY GEÇGEL / Kanal V Spor Müdürü |
| 11:40-12:10 | HASAN ÇAVUŞOĞLU / President Of Alanya Sport Football-Team |
| | ALİ ŞAFAK ÖZTÜRK / President Of Alanya Sport Football-Team |
| 12:10-12:20 | |
| Session 04 | INTERNATIONAL SPORT ORGANIZATION AND SPORT TOURISM: COUNTRY DESTINATIONS MODERATOR: PROF. DR. ERDAL ZORBA / Gazi University, Sport Sciences |
| | DEVELOPMENT POLICY AND OPPURTUNITY OF SPORT TOURISM IN CHINA QIANG YANG / China Sports Tourism Research Center Of Chengdu Sport Institute |
| 12:20-12:50 | SPORTS TOURISM IN THE UNITED STATES |
| | ASSOC.PROF. ERWIE DONG / United States Sports Academy |
| 12:50-14:00 | BREAK |
| Session 05 | INCORPORATING SPORTS WITH OUR LIFE MODERATOR: PROF.DR.ERDAL ZORBA / Gazi University, Sport Sciences |
| | KINESIOLOGY ASSOC.PROF.GORAN SPORIS / University of Zagreb, Faculty of Kinesiology |
| 14.00 15.20 | PROF.DR.JURIS GRANTS / Latvian Academy of Sport Education, Vice-Rector |
| 14:00-15:30 | PROF.DR.MIGUEL BETANCOR / Vice Rector University Of Las Palmas Gran Canaria |
| | PROF.DR.MINDAUGAS BALCIUNAS / Cancelorof Lsu, Secretary General Of Usso |
| | PROF.DR. MINDAUDAS REIKINIS / Chairman Of Board Of Lsu |
| 15:30-15:50 | BREAK |
| Session 06 | CHOOSING OF SPORT-RECREATION CENTER : CLUBS & EXPECTATIONS MODERATOR: PROF.METİN ERGÜN, MD |
| 15:50-17:05 | CHIROPRACTIC APPROACH ON SPORTS PERFORMANCE AYŞEN TÜRK, MD / Antalta Education And Reseacrh Hospital, Sport Physician |
| | PROF.DR.MINDAUGAS BALCIUNAS / Cancelorof Lsu, Secretary General Of Usso |
| | |

| | APRIL 07th, FRIDAY / SALON-3 / Floor 03 |
|-------------|---|
| Session 01 | PAST & FUTURE OF GLOBAL HEATHCARE TRAVEL |
| | MODERATOR: EMİN ÇAKMAK / Founder of Turkish Healthcare Travel Council |
| 11:00-12:00 | CREATING FURTHER DEVELOPING AND ENHANCING HEALTH TOURISM DESTINATIONS CONSTANTINE CONSTANTINIDES, MD, PhD / Secretary-General, GHTC-Global Healthcare Travel Council |
| | LIFE STYLE STATUS IN GCC LAILA ALJASIMI / Health Beyond Borders |
| | BÜLENT AKARCALI / Former Health and Tourism Minister |
| | THE FUTURE HEALTH TOURISM S. KAMİL YÜCEORAL / Turkish Healthcare Travel Council Member of The Board |
| 12:00-12:15 | BREAK |
| Session 02 | HEALTH TOURISM SEGMENTS AND INTEGRETION MODERATOR: CONSTANTINE CONSTANTINIDES, MD, PhD / Secretary-General, GHTC-Global Healthcare Travel Council |
| | S. KAMİL YÜCEORAL |
| | HAKAN BALCAN / Richmond Nua Gm |
| 12:15-13:00 | DR.TURGAY SEHİL |
| 12.15 15.00 | A SLEEPING GIANT! ACCESSIBLE TOURISM FOR ALL ERCAN TUTAL |
| | DR.MED.DENT TANFER / Tanfer Health & Aesthetic |
| 13:00-14:00 | BREAK |
| Session 03 | FUTURE OF THERMAL TOURISM MODERATOR: YUNUS GÜRKAN / Secretary General, Turkish Healthcare Travel Council; Supervisory Board President-GHTC |
| | CURRENT AND FUTURE THERMAL HEALTH TOURISM PROFESSOR MUSTAFA SOLAK, MD / Afyon Kocatepe University - Rector |
| | KÖKSAL KÖSE / Turkap, President |
| 14:00-14:45 | INNOVATION IN HEALTH TOURISM, PAMUKKALE HEALTH CITY-MODEL TURGAY SEHİL, MD / Nobel Medical Center |
| | TURABİ ÇELEBİ / Doğan Jeotermal Grup Ceo - Turkish Spas Association, Vice President |
| 14:45-15:00 | BREAK |
| Session 04 | GLOBAL DEVELOPMENT SPA & WELLNESS TOURISM |
| | MODERATOR: HAKAN BALCAN / Richmond Nua Gm |
| | HEALTH TOURISM & SEGMENT & INTEGRATION HAKAN BALCAN / Richmond Nua Gm |
| | HEDİYE GÜRAL GÜR / NG Hotels, President |
| 15:00-15:45 | WELLNESS & NUTRITION |
| | DİLARA KOÇAK / Mezura Healty Nutrition, Registired Dietitian |
| 15:45-16:00 | BREAK |
| Session 05 | THERMAL HEALTH TOURISM MODERATOR: VURAL KAVUNCU, MD / Member of Parliament |
| | THERMAL THERAPIES IN MODERN SCIENCE |
| | PROF.DR.ALEV ALP, MD / Uludağ University- Health Fac. Physio-Therapy Department |
| | HEALTH TRENDS IN THE WORLD AND THERMALISM METİN YURDAKOŞ, MD / Rommer International, Director of Physio-Therapy Center |
| | THERMAL TOURISM IN TOURISM PROFESSIONAL'S EYES HAKAN GENÇER / Thermal-Hotel Celik Palas General Mng |
| | DEVELOPMENT IN HEALTH AND SPA TOURISM IZTOK ALTBAUER / Chief of Slovenian Spa Association |
| | THERAPY WITH SEA SALT PROF.DR.NIVES KOVAC / National Institute of Biology, Marine Biology-Pirane Slovenija |

| | APRIL 07 th , FRIDAY / SALON-4 / Floor 03 | |
|---------------|---|--|
| Session 01 | SPORT TOURISM IN GLOBAL PERSPECTIVE MODERATOR: ŞAMİL YAŞACAN / President of Turkish Sport Tourism Council | |
| 11:00-12:00 | ADNAN SEZGİN / Vole Sports Co-Owner | |
| | SPORTS TOURISM DAVUT GÜNAYDIN / Tursab Executive Board Member | |
| | CEM ÜLKEROĞLU / Saran Group - Media Manager | |
| 12:00-12:15 | BREAK | |
| Session 02 | FOOTGOLF MODERATOR: İHSAN DEMİREL / President of TFGD | |
| | HOW MY LIFE CHANGED AFTER FOOTGOLD BEN CLARKE / UK Golf Association Director of Foreign Relations - National Player | |
| 12:15-13:00 | THE PAST AND THE FUTURE OF FOOTGOLF MAURITS VAN TUBERGEN LOTGERING / Footgolf Holland President | |
| | STEPHEN SAWYER | |
| | JAKUB MARES | |
| 13:00-14:00 | BREAK | |
| Session 03 | | |
| 14:00-14:45 | | |
| 2.100 2.11.10 | | |
| 14:45-15:00 | BREAK | |
| Session 04 | TENIS TOURISM MODERATOR: BİLGEHAN BAKIRCIOĞLU | |
| | THE TENNIS PARADOX: THE MENTAL TRAINING AND THE COACHING OF THE FUTURE ALBERTO CASTELLANI / Global Professional Tennis Coach Association - National President | |
| 15:00-15:45 | NEW TECHNLOGIES AND SPORT PSYCHOLOGY JEAN CYRILLE LECOQ / Sport Psychologist | |
| 15:45-16:00 | BREAK | |
| Session 05 | TENIS TOURISM MODERATOR: BİLGEHAN BAKIRCIOĞLU | |
| 16:00-16:45 | THE FIVE RINGS: FROM THE THEORY TO THE APPLICATION OF SPORT PSYCHOLOGY. A JPURNEY ON MY EXPERIENCE WORKING WITH OLYMPIC ATHLETES CICILIA MORINI / Sport Psychologist And Strategic Psychotherapist Gtcpa Certified Coach | |
| | LIFE ON TOUR - VIEWS ON TENNIS INDUSTRY, PLAYER MANAGEMENT & TENNIS CLUB ACTIVITIES FABRIZIO DI CARLO / Tennis Consulting | |

| APRIL 07 th , FRIDAY / SALON-5 / Floor 03 | |
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| Session 01 | ALTERNATIVE TOURISM : CAMPING & CARAVANNING MODERATOR: LEYLA ÖZDAG / Akkd-Antalya Camping And Caravanning Association, Chairman Of The Board |
| | MORE CAMPSITES TO BE ABLE TO INCREASE THE NUMBER OF FOREIGN AND NATIVE CAMPERS FILIZ VON FRAU THERMANN / Altinkamp Burhaniye - Balikesir / Owner |
| 12:15-13:00 | CARAWANING TOURISM & CAMPING M.METANET ÇULHAOĞLU / TKKD (Turkey Camping and Caravan Association) Chairman Of The Board |
| | RELATION BETWEEN MEDICAL TOURISM AND CAMPING AND CARAVANNING TOURISM M.KORAY TEZCAN / National Camping And Caravanning Federation |
| 13:00-14:00 | BREAK |
| Session 02 | INNOVATIVE COMMUNICATIONS, BETWEEN PATIENTS AND HEALTH PROFESSIONALS MODERATOR: TAYFUN UÇAR / CEO Of MAP2HEAL |
| 14:00-14:45 | RECREATION & THERAPY – A SNAPSHOT OF UP-TO-DATE THERMAL WELLNESS AND MEDICAL THERAPY IN CENTRAL EUROPE FERDINAND OBERER / Oberer Consulting GmbH |
| | EDMOND FRIEDL |
| 14:45-15:00 | BREAK |
| Session 03 | INNOVATIVE COMMUNICATIONS, BETWEEN PATIENTS AND HEALTH PROFESSIONALS MODERATOR: PROF.DR. TAYFUN AYBEK / MAP2HEAL |
| 15:00-15:45 | HOLISTIC MARKETING IN MEDICAL TOURISM Global Media Solutions- Prs Medya |
| | THE EFFECTIVE WAYS OF DIGITAL MARKETING IN HEALTH TOURISM ANIL ÇİL / Qbicom Digital - Co-Founder |

| | APRIL 08th, SATURDAY / SALON-1 / Floor 02 |
|----------------------|---|
| Saccion 08 | FEATURED ENT & HEAD-NECK SURGERIES IN MEDICAL TOURISM |
| 1 | MODERATOR: PROF.DR.YUSUFHAN SÜOĞLU, MD |
| | FUNCTIONAL RHINOPLASTY ASSOC.PROF. TİMUR AKÇAM, MD / Ankara Medical Park Hospital Assocication Of Plastic Surgery |
| _ | HEAD & NECK TUMOURS- PAROTID TUMOURS |
| _ | ASSOC.PROF.ÜSTÜN OSMA, MD / Antalya Education & Research Hospital |
| 10:30-12:15 | ASSOC.PROF.CAN ALPER ÇAĞICI, MD |
| | AGING PROCESS OF THE HUMAN FACE AND FACELIFT SURGERY |
| | PROF.GÜRKAN KAYABAŞOĞLU, MD |
| | AGING FACE MANAGEMENT, SURGICAL METHODS OP.DR. TEVFIK SÖZEN / Hacettepe University Faculty Of Medicine, Ent Dept. |
| | BREAK |
| Session 00 | BEAUTY AND MEDICAL TOURISM |
| Session 09 | MODERATOR: PROF.DR.KEMAL DEĞER, MD |
| | HAIR TRANSPLANTION MELİKE KÜLAHÇI, MD / Transmed Klinik, Founder |
| 12:25-13:05 — | SKIN REJUVENATION BY AUTOLOGOUS FIBROBLASTS: ANALYSIS OF BEST PROTOCOLS AND NEW POSSIBILITIES |
| | SHAGOV YEVGEN / Shagov Aesthetic Medicine |
| 13:05-14:00 E | BREAK |
| Coccion 10 | DENTAL AESTHETIC |
| | MODERATOR: PROF. CENGIZHAN KESKİN, MD / Istanbul University, Faculty Dentistry |
| | ADVANCED IMPLANT SURGERY IN ORAL AND MAXILLOFACIAL SURGERY PRACTICE PROF.CENGİZHAN KESKİN, MD / Istanbul University, Faculty Dentistry |
| | IMMEDIATE IMPLANTATION IN SINGLE TOOTH DEFICIENCIES AND CAD/CAM PRACTICES |
| I I | ASSOC.PROF.SABRİ CEMİL İŞLER, MD / Istanbul University, Faculty Dentistry |
| | AESTHETIC AND FUNCTIONAL RECONSTRUCTION OF ANTERIOR MAXILLARY DEFECTS USING SIMULTANEOUSLY PLACED |
| | DENTAL IMPLANTS WITH AUTOLOGOUS BONE GRAFTS ASS.ASSOC.PROF.MEHMET ALİ ALTAY, MD / Akdeniz University |
| | LATEST TRENDS IN COSMETIC DENTISTRY |
| Ċ | ÖZGÜR BULTAN, MD / Viva Dent Clinic |
| | ORAL & DENTAL SERVICES IN MANAVGAT ORAL & DENTAL CENTER |
| | ALİ TARAKÇIOĞLU, MD / Manavgat Oral and Dental Health Center BREAK |
| 1 | INNIVOVATIVE ADVANCED TREATMENTS IN ANTALYA |
| Specion 11 | MODERATOR: PROF.BÜLENT AYDINLI, MD / Antalya Akdeniz University, Director Of Organ Transplantation Unit |
| | BEGINNING AND DEVELOPMENT OF ORGAN TRANSPLANTATION IN ANTALYA |
| | PROF.BÜLENT AYDINLI, MD / Antalya Akdeniz University, Director Of Organ Transplantation Unit |
| | PEDIATRIC BONE MARROW TRANSPLANTATION IN MEDICAL PARK ANTALYA AND MEDICAL PARK GOZTEPE-WITH THE SUCCESFUL TEAM OF THE DEPARTMENT HEAD ONCOLOGY AND HEMATOLOGY |
| F | PROF.AKİF YEŞİLİPEK, MD / Antalya Medical Park Hospital, Director Of Pediatric Bone Transplantation Unit |
| | MOLECULAR IMAGING AND THERAPY IN ONCOLOGY |
| | PROF.DR. AKIN YILDIZ / Antalya Medstar Hospital, Director Of Nuclear Medicine RETINAL DETACHMENT, DIABETIC RETINOPATHY, OCULAR TRAUMA |
| | ASSOC.PROF. YAPRAK B.ÜNVER, MD / Dünya Göz Hospital |
| | BONE MARROW TRANSPLANTATION |
| | PROF. ERDAL KURTOĞLU, MD / Antalya Education & Research Hospital, Hematology |
| 16:30-16:40 E | BREAK |
| Soccion 17 | SCIENCE OF GERIATRIC &ELDERLY CARE IN HEALTH TOURISM MODERATOR: PROF.DR.HÜLYA HARUTOĞLU / President of Geriatry Assoc. & Biruni University |
| | |
| | GERIATRIC APPROACHMENTS IN MEDICAL TOURISM PROF.DR.HÜLYA HARUTOĞLU / President of Geriatry Assoc. & Biruni University |
| 1 | ALİ EKREM AYDIN |
| | GERIATRIC REHABILITATION IN MEDICAL TOURISM |
| F | PROF.DR. M. GÜLDEN POLAT / Dokuz Eylül University - Geriatrics Dep. |
| | LOCAL AUTHORITIES AND GERIATRICS IN EUROPE |
| S | SADIK KÖKSAL / Prime Minister Consultant of Belgium |

| | APRIL 08th, SATURDAY / SALON-2 / Floor 02 | |
|-------------|--|--|
| Session 07 | SPORTS & CULTURE MODERATOR: SİBEL YAZGAN TEL / National Olympic Committee | |
| 10:30-11:30 | SPORTS CULTURE AND OLYMPIC TRAINING SİBEL YAZGAN TEL / National Olympic Committee | |
| | PROF.DR.JOSTEIN HELLEN / Head Of Exercise Physiology, Norwegian Sport & Science University | |
| | JACEK DEMBINSKI | |
| | MINA WATSON | |
| 11:30-11:50 | BREAK | |
| Session 08 | CHILD HEALTH MODERATOR: PROF.GÜLBİN GÖKÇAY, MD / Istanbul University Institute of Child Health | |
| | IMMUNIZATION ASS.PROF.SEVTAP GÜNEY, MD / Akdeniz University, Medical School, Department Of Pediatrics | |
| 11:50-13:05 | IMMIGRANT CHILDREN ASSOC.PROF.NİLGÜN ÇÖL, MD / Gaziantep University Faculty of Medicine, Dept Of Social Pediatric | |
| 11.30-13.03 | BREASTFEEDING ASSOC.PROF.MEDA KONDOLOT, MD / Erciyes University- Department of Pediatric | |
| | COMPLEMENTARY NUTRITION PROF.MUAZZEZ GARÎPAĞAOĞLU DEMİRHAN, MD / Medîpol University- Nutritio | |
| 13:05-14:00 | BREAK | |
| Session 09 | MIGRATION & HEALTH PROBLEMS MODERATOR: PROF.DR.HALİT ÖZSÜT, MD / Istanbul University - Infectious Diseases | |
| | HEALTH & MIGRATION PROF.DR.HALİT ÖZSÜT, MD / Istanbul University - Infectious Diseases | |
| 14:00-15:30 | MIGRATION AND INFECTIOUS PROF.DR.ATAHAN ÇAĞATAY, MD / Istanbul Medicine Faculty | |
| 14.00-13.30 | MIGRATION AND VACCINATION PROF.DR.ESİN ŞENOL, MD / Gazi University | |
| | MIGRATION AND SURGERY NAZLI FERHAN SAYIT COŞKUN, MD / Acibadem University | |
| 15:30-15:50 | BREAK | |
| Session 10 | TOP TREATMENTS IN HEALTH TOURISM MODERATOR: ŞÜKÜR HARMANDA, MD / Anatolia Hospitals - General Manager | |
| | PROCESS OF IVF TREATMENT AND ASSISTED-REPRODUCTION TECHNIQUES | |
| | ELİF BAŞOL, MD / Psychiatrist, Psychotherapist TREATMENT OF ALCOHOL AND SUBSTANCE USE DISORDERS | |
| 15:50-17:00 | MÜKERREM GÜVEN, MD / Anadolu Hospitals - Psychiatrist, Psychotherapist | |
| | OBESITY AND METABOLIC SURGERY PROF.NURULLAH BÜLBÜLLER, MD / Anadolu Hospitals - General Surgeon | |

| APRIL 08th, SATURDAY / SALON-3 / Floor 03 | |
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| Session 06 | THE COOPERATION OF NGO'S WITH LOCAL AUTHORITIES AND THE CONTRUBUTION TO MEDICAL TOURISM MODERATOR: DR.TEVFİK YAZAN |
| | COOPERATION OF NGO'S WITH LOCAL AUTHORITY AND ASSOCIATIONS & CONTRIBUTIONS TO MEDICAL TOURISM PROF.SEDAT DEMİR, MD / President of BUSAT |
| | IZMIR MODEL OF MEDICAL TOURISM BÜLENT CİNEL, MD / President of IZSATU |
| 11:00-13:00 | TRABZON MODEL OF MEDICAL TOURISM PROF.DR. AHMET KALAYCIOĞLU, MD / President of Trabzon Ipekyol Health Tourism Assoc. |
| | BENEFITS OF COLLOBRATION IN HEALTH TOURSIM: LITVANIA-LETONIA-ESTHONIA GRAZVYDAS MORKUS / Lithuanian Tourism Cluster |
| | UKRANIAN-APPROACH ON THE FIELD OF MEDICAL TOURISM VIOLETTA YANYSHEVSKA / President of Ukrain Health Tourism Assoc. |
| 13:00-14:00 | BREAK |
| Session 07 | HEALTH TOURISM DESTINATIONS MODERATOR: S.KAMİL YÜCEORAL |
| | THE FUTURE OF THE MEDICAL TOURISM-MALEZYA BENJAMİN PHILIP GEORGE / George Medical Gateway, Chief Operating Officer |
| 14:00-15:20 | EXPERIENCE OF IMPLEMENTING CANCER INSURANCE AS A UNIQUE FOR RUSSIAN INSURANCE MARKET PROF.DR. OLEG MERKULOV / Vtb-Insurance, First Deputy Of Ceo |
| | KKTC |
| 15:20-15:30 | BREAK |
| Session 08 | THE IMPACT OF GOLF ON THE TOURISM INDUSTRY IN TURKEY AND ACROSS THE WORLD MODERATOR: CAHIT ŞAHIN / President of IAGTO TR |
| | CAHIT ŞAHIN / President of IAGTO TR |
| 15:30-16:15 | RODDY CAR / Senior International Representative for Nicklaus Design |
| | AHMET AĞAOĞLU / President of Golf Federation |
| | KURTULUŞ GÜLŞEN / Golf Director Of Likyaworld Hotel Group |

| APRIL 08th, SATURDAY / SALON-4 / Floor 03 | |
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| Session 06 | MASTERCLASS - In collaboration with the Global Healthcare Travel Council MODERATOR: CONSTANTINE CONSTANTINIDES, MD, PhD / Secretary-General, GHTC-Global Healthcare Travel Council |
| | CONTEMPRORAY MEDICAL TOURISM FACILITATION (for Medical Tourism Facilitators) |
| 08:00-13:00 | BECOMING MARKET-READY FOR THE INTERNATIONAL PATIENTS (for Hospitals, Medical Clinics, Physical Medicine and Rehabilitation Centers and Dental Clinics) |
| 13:00-14:00 | BREAK |
| 14.00 17.00 | HEALTH TOURSIM SEGMENT INTEGRATION AND AMMAN DECLARATION |
| 14:00-17:00 | CREATING, DEVELOPING AND ENHANCHING HEALTH TOURISM DESTINATIONS |

| | APRIL 08th, SATURDAY / SALON-5 / Floor 03 |
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| Session 05 | BUSINESS-EDUCATION IN SPORT AND HEALTH TOURISM MODERATOR: PROF.DR. IMRAAN AKPEROV / Southern University (IMBL, Rector) |
| | BUSINESS-EDUCATION IN THE SYSTME OF TERRITORIAL DEVELEOPMENT IN THE TOURSIM SECTOR ALSU AKHMETSHINA / Kfu/ Kazan, Director Of Higher School Of Business |
| | DEVELOPMENT OF THE MBA PROGRAM IN SPORT AND HEALTH TOURISM PROF.DR. LARISSA MALISHEVA / South Ural University, Head Of Mba Programs |
| | PROF.DR. TATIANA LYULKINA / Open School of Business of Uistu, Director |
| | THE ROLE OF UNIVERSITIES IN THE PROMOTION OF TERRITORIES IN THE TOURISM SECTOR |
| 14:00-17:00 | PROF.DR. OLGA MESHCHERIAKOVA / Penza State University, International Cooperation Office, General Director LEGAL ISSUES OF SPECIALISTS TRAINING OF HEALTH TOURSIM |
| | PROF.DR. YURIY KOLESNIKOV / Southern Federal University |
| | SPECIAL GUESTS |
| | EXPERIENCE OF IMPLEMENTING THE INSURANCE IN SPORT AND HEALTH TOURISM |
| | PROF.DR. OLEG MERKULOV / Vtb-Insurance, First Deputy Of Ceo |
| | SYSTEM OF SECONDARY VOCATIONAL EDUCATION |
| | PROF.DR. VILAYAT ISMAYILOV / Baki Food Industry College, Director |

ORAL PRESENTATIONS

| APRIL 06 th , THURSDAY / SALON-3 / Floor 03 | |
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| 13:30-19:30 | ORAL PRESENTATIONS MODERATOR: ASSOC.PROF.DR.OĞUZ ÖZYARAL |

| APRIL 06 th , THURSDAY / SALON-4 / Floor 03 | |
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| 12.20 10.20 | ORAL PRESENTATIONS |
| 15.50-19.50 | MODERATOR: ASSOC.PROF.DR.MUSTAFA SAĞSAN / ASSOC.PROF.DR.ABDULLAH IŞIKLAR |

| APRIL 06 th , THURSDAY / SALON-6 / Floor 03 | |
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| 13:30-19:30 | ORAL PRESENTATIONS MODERATOR: ASSOC.PROF.DR.DAVUT CEM DİKMEN / ASSOC.PROF.DR.ALİ HAYDAR ŞAR |

| APRIL 06 th , THURSDAY / SALON-7 / Floor 03 | | |
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| | 14:00-18:00 | ORAL PRESENTATIONS MODERATOR: ASSOC.PROF.DR. AKIN ÇELİK / ASS.PROF.DR. SERKAN HACICAFEROĞLU / ASSOC.PROF.DR. FİKRET SOYER ASSOC.PROF. DR. HASAN SAHAN |
| l | | ASSOC.PROF.DR. HASAN ŞAHAN |

| APRIL 08th, SATURDAY / SALON-6 / Floor 03 | |
|---|---|
| 13:30-16:20 | ORAL PRESENTATIONS MODERATOR: DR.ECZ.ÖZLEM BATU |